Naval Information Warfare Center Atlantic
Office of Small Business Programs

Charleston Defense Contractors Association
Small Business and Industry Outreach Initiative Symposium #51
10 July 2019

Ms. Robin Rourk
NIWC Atlantic
Deputy Director for Small Business Programs
Office of Small Business Programs

NIWC Atlantic is part of the Naval Research & Development Establishment (NR&DE)
Elevating Cybersecurity in the DoD Supply Chain

Implementing DFARS Clause 252.204-7012
Safeguarding Covered Defense Information and Cyber Incident Reporting
https://business.defense.gov/Small-Business/Cybersecurity

In a study of 200 corporate directors, 80% said cybersecurity is discussed at most or all board meetings. However, two-thirds of CIOs and CISOs say senior leaders in their organization don’t view cyber security as a strategic priority.

- NYSE Governance Services and security vendor Veracode

Cybersecurity Landscape

Cyber threats targeting government unclassified information have dramatically increased.

- The U.S. was the most targeted country in the past three years; accounting for 27% of all targeted attack activity
  Internet Security Threat Report, Symantec 2018

- Impacts of successful attacks included downtime (46%), loss of revenue (28%), reputational damage (26%), and loss of customers (22%)
  AT&T Cybersecurity Insights Vol. 4

- 53% of attacks result in damages of $500,000 or more
  CISCO Annual Cybersecurity Report 2018

- 61% of breach victims are businesses with <1,000 employees

- 80% of breaches leverage stolen, weak, and/or guessable passwords
  2017 Data Breach Investigations Report, Verizon

- Cybercrime will cost businesses over $2 trillion by 2019
  Juniper Research
Category management is an approach the Federal Government is applying to buy smarter and more like a single enterprise.

Enables the government to eliminate redundancies, increase efficiency, and deliver more value and savings from the government’s acquisition programs.

https://www.acq.osd.mil/dpap/ss/index.html

OMB Sets Goals for Category Management
Memo: 20 March 2019

Five key category management actions to bring spending under management and leverage common contract solutions and practices
Implementation of Limitations on Subcontracting

▼ Market Research
  ▪ NAVWAR Updated Market Research Template

▼ FAR 52.219-14 Limitations on Subcontracting for Small Business (DEVIATION 2019-O0003) Defines Similarly Situated Entities (SSE)
  - First Tier subcontractor that has the same small business program status
  - Applies to orders or contracts that have been set aside or reserved for small business concerns (Assessed at order level)
  - Services – it will not pay more that 50% of the amount paid by the Government for contract performance to subcontractors that are not SSE.
  - Any work that a similarly situated entity further subcontracts will count toward the 50% subcontract amount that cannot be exceeded

Statement A: Approved for Public Release. Distribution is unlimited (02 July 2019).
Small Business Collaboration

NIWC Atlantic’s Office of Small Business Programs and Contracts Competency receives the 2018 Verdure Award

DoD’s recognition to the team for demonstrating innovative approaches to balance the development of efficient buying methods and the utilization of small businesses.
Questions?