MISSION: Serve our Nation by delivering information warfare solutions that protect national security.
VISION: WIN THE INFORMATION WAR.

PRODUCT
- Develop and deliver capabilities that expand our information warfare advantage.
  1. Adopt modern digital methods and technologies to enable comprehensive naval operational architecture.
  3. Pursue and partner for Advanced Technology Development to strengthen naval power.

PEOPLE
- Recruit, develop and retain a credentialed workforce to meet technical requirements for today and tomorrow.
  1. Execute innovative recruiting and hiring strategies.
  2. Broaden workforce skills and knowledge aligned to technical capabilities.
  3. Foster an environment that optimizes employee experience.

PROCESS
- Advance efficiency and enhance effectiveness of processes to accelerate capability delivery and improve employee experience.
  1. Improve user experience and responsiveness for Command Processes, Tools, and IT.
  2. Accelerate and streamline the delivery of capabilities to internal and external customers in support of the Mission.

SSC ATLANTIC GUIDING PRINCIPLES

FOCUS ON MISSION & WARFIGHTER
- We are committed to our mission and are steadfast in delivering with that mission in mind. We take a user-centric approach to creating solutions that, above all else, support the warfighter.

EMBODY INTEGRITY
- We do the right thing at all times, honor our obligations to our country and its citizens, and deliver on our commitments.
  We demonstrate responsibility and accountability for effective stewardship of our country’s resources.
  We have the courage to speak up, providing honest, unbiased, and professional feedback and recommendations.

CHAMPION SERVICE
- We serve our nation and the warfighter by delivering solutions in support of global security.
  We serve our customers as subject matter experts and technical leaders dedicated to excellence in every action we take.
  We serve one another through transparent communications and our shared responsibility for deliverables.

ENABLE TEAMWORK
- We value each team member’s role and contribution to the mission and pursue lasting relationships that foster cross-functional teams.
  We partner through active collaboration to provide solutions with speed and tenacity.
  We build diversity in our workforce and across our teams, enabling the delivery of superior solutions.

EMBRACE OWNERSHIP & EMPOWERMENT
- We embrace ownership, where all team members are mutually accountable for results.
  We promote autonomy and empowerment, valuing and trusting our teammates.
  We dedicate ourselves to self-improvement and continuous learning to foster growth and innovation.

DEPARTMENT OF THE NAVY
CORE VALUES
- HONOR
- COURAGE
- COMMITMENT
This document includes updated Mission and Vision statements, new Guiding Principles and the 2019 Execution Plan. The following framework describes how these disparate elements work as a system to help the organization achieve its goals.

**WHAT IS A MISSION?**
A formal summary of the aims and values of an organization

**WHAT IS A VISION?**
A statement about what an organization aims to become

**GUIDING PRINCIPLES**
Describes the desired behaviors of individuals within an organization that will help the organization deliver on its Mission and realize its Vision

**NAVY CORE VALUES**

- National Defense Strategy
- Chief of Naval Operations A Design for Maintaining Maritime Superiority 2.0
- SPAWAR HQ Strategic Vision 2018-2027
- SPAWAR Atlantic 2019 Execution Plan

**EXECUTION PLAN**
Describes the actions an organization will take to transform the organization from its present state to what is envisioned through its Vision statement while delivering on the work described in the Mission statement both today and in the future.

For more information contact:
Rachel Link
Director of Strategy and Communications
rachel.a.link@navy.mil

**MISSION:** Serve our Nation by delivering information warfare solutions that protect national security.

**VISION:** WIN THE INFORMATION WAR.