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MEMORANDUM OF AGREEMENT
BETWEEN
COMMANDER, UNITED STATES FLEET FORCES
AND
COMMANDER, NAVAL SEA SYSTEMS COMMAND, INTEGRATED WARFARE SYSTEMS
DIRECTORATE

Subj: MEMORANDUM OF AGREEMENT WITH FLEET FORCES COMMAND TO
ESTABLISH ROLES AND RESPONSIBILITIES FOR THE TRANSFER OF
FLEET FUNDING TO NAVSEA FOR SURFACE FORCE VISUAL
INFORMATION SYSTEMS AND SUPPORT

Ref: (a) Functional Requirements Document for Digital
Production Lab within the Afloat Media
Department/Division

1. Purpose. This Memorandum of Agreement (MOA) establishes roles and responsibilities for the functional transfer of the Fleet Visual Information (VI) funding line (OMN Program Element(PE): 0208090N, Line Item(LI):1C6C) to NAVSEA 05H for afloat VI systems and support.

2. Authorization. This MOA is authorized and executed by the Director, Integrated Warfare Systems Engineering Group (SEA 05H) and Director for Fleet Public Affairs and Outreach (N01P), U.S. Fleet Forces Command.

3. Background.

a. Reference (a) was developed in a collaborative effort between NAVSEA and representatives from the Fleet Public Affairs staffs and identifies the purpose of, and requirements for, the Afloat Media departments and divisions aboard aircraft carriers and large deck amphibious ships. It also describes a scalable capability for U.S. Navy ships that do not have an enduring requirement for an organic media production capability to be used as operational requirements dictate and for temporary purposes. The Digital Production Laboratory (DPL), as described in reference (a), is a Commercial-Off-The-Shelf (COTS) high production imagery processing and editing system utilizing computer workstations, multimedia editing and processing

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software applications and various output devices such as high quality, high capacity photographic printers, high quality, and high capacity document printers. The DPL was originally designed for aircraft carriers and funded by NAVAIR. NAVAIR realigned the functions and funding for DPL to NAVSEA 05H in October 2011.

b. Surface force assets, particularly the large deck amphibious ships, also had a requirement for this capability but there was no centralized or programmatic effort for design, installation and sustainment. Funding for outfitting and maintaining the DPL-like capability aboard the large decks was left to each fleet, namely Atlantic Fleet and Pacific Fleet, and was administered by the Fleet Imaging Commands on both coasts. This has led to non-standardized systems and capabilities, and in some cases, no capability aboard surface force ships.

c. With the disestablishment of the Fleet Imaging commands and subsequent disestablishment of the Photographic Limited Duty Officer designator 647X and subsequent reduction in billets, there is no longer fleet expertise or capacity to manage the fleet funds and equipment. NAVSEA desires to expand the DPL program, now known as the Afloat Multi-Media Production System (AMMPS), to the surface force as per this agreement.

4. Agreement.

a. The Director for Fleet Public Affairs and Outreach (USFF N01P) agrees to transfer Director Navy Staff (DNS) Fleet VI funds (OMN PE:0208090N, LI:1C6C) to NAVSEA 05H for the sole purpose of funding the design, acquisition, installation and life cycle management of an afloat multimedia production capability for surface forces in the Atlantic Fleet as per reference (a). A single Fleet Forces point of contact will be assigned by Director, Fleet Public Affairs to coordinate fleet requirements with NAVSEA 05H.

b. The Director, Integrated Warfare Systems Engineering Group (NAVSEA 05H) agrees to meet the functional requirements for surface force assets as defined in reference (a) and as further delineated in this MOA. The program manager for Afloat Media Systems will represent NAVSEA 05H as the single point of contact.

c. Initial Collaboration between Commands

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(1) USFF N01P and NAVSEA 05H will identify acquisition programs, initiatives, contracts and other agreements currently in the purview of both commands and summarize the status of potential AMMPS-related requirements and events.

(2) USFF N01P and NAVSEA 05H POCs will identify specific areas of mutual concern for evaluation and regularly share plans for assessment events, validated data and evaluated results of such events. Of particular interest are results that reflect an acquisition program's or initiative's progress toward achieving desired mission capability when used by typical personnel in the media divisions.

d. Continued Collaboration between Commands

(1) USFF N01P and NAVSEA 05H representatives will conduct meetings semiannually, or more frequently, as required, to discuss upcoming opportunities to collaborate in AMMPS and mission-related assessments, to identify additional requirements such as emergent or contingency operations requiring expeditionary media production capability, to share evaluation results, as appropriate, and to recommend improvements to the collaborative process.

(2) Representatives of commands ensure that command leadership remains updated on:

(a) Development of requirements and technological changes within the FRD.

(b) Emergent or contingency requirements for other fleet afloat assets that lack an organic multimedia production capability.

(3) Exchange of Evaluation/Assessment Results

(a) USFF N01P will provide the results of all evaluation and assessment of afloat Media Departments/Divisions to NAVSEA 05H.

(b) NAVSEA 05H will include USFF N01P on distribution of all test reports and AMMPS evaluations.

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e. Annual Review of Collaborative Relationship. The following describes an annual evaluation to ensure goal attainment and identification of new goals:

(1) Within-Command Review. Each command will continually monitor and review the collaborative relationship between commands to identify emerging benefits and potential limitations to be addressed during annual formal evaluation of the costs and benefits.

(2) Reports Prepared and Submitted to Command Leadership. Representatives will provide an overview of the yearly collaborative efforts and recommendations for the future, with a special focus on opportunities to extend the collaboration and test-data sharing beyond the AMMPS areas.

(3) Time-sensitive concerns or issues will be addressed in direct communications between USFF N01P and NAVSEA 05H or their designated senior staff representatives as soon as practical.

5. Effective Date. This MOA becomes effective upon signature of all parties, and will remain in effect until revised or superseded.

J. E. CAMPBELL
Captain, U.S. Navy

PATRICIA S. HAMBURGER
Director,
Integrated Warfare Systems
Engineering