



Commanding Officer
Beachmaster Unit ONE

Our Legacy as Beachmasters

Beachmaster Unit ONE is the home of the Pacific Fleet U.S. Navy Beachmaster. The first elements of the Naval Beach Battalion were developed on Omaha Beach in Normandy and our preceding shipmates have carried on the legacy of professional amphibious expertise for over 60 years. Our legacy of professional amphibious expertise is something we are proud of and will strive to carry-on for future generations of Beachmasters.

Mission of Beachmaster Unit ONE

Our mission as Beachmasters is to execute sustained amphibious landing operations through the surf zone and across the beach to deliver Combat Power ashore from the Sea on any beach and at any time of the day or night.

Hallmarks of Success

We will accomplish our assigned mission safely and effectively following the tenets of Operational Risk Management. In war – our priority is the mission. In peace – our priority is safety.

We will maximize every opportunity to train as individuals and as teams. Our unique structure with both a shore support structure and deployable Beach Party Teams and Headquarters makes the requirement to maintain training and proficiency ever more important. I challenge each and every one of you to push yourself and your Shipmates to constantly improve. We must train to maintain our edge while doing so safely and smartly to protect our personnel and equipment.

We will execute the daily routine routinely well, every day. This means as Sailors, it is our obligation to ensure we are squared away at all times and always prepared to deploy to execute our mission. As a sea-going command, this means the basic daily functions of muster, training, maintenance, preservation, and cleaning must be executed smartly and efficiently as a foundation for consistent success.

My Pledge to You

I will work tirelessly to ensure that we as individual Beachmasters and BMU-1 as a command, achieve success professionally as amphibious warriors and personally in our careers through hard work, dedication to the mission, service to our country, and team work with our shipmates. I expect every Sailor at BMU-1 to "do their duty" and ensure we are always ready to land on **Any Beach – Any Time!**

C. M. NELSON