Industry Collaboration

SPAWAR Industry Executive Council (SIEC) Meeting | October 22

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Cyber Collaboration = Innovation

Cross-Industry Collaboration is key to Innovation

- Local Industry Assets
- Research Think Tank
- Industry Days
- Retention of Talent

Cyber Collaboration = Innovation

Example San Diego assets:

Local Industry Assets

Cyber - ESET, SENTEK, IBOSS

Technology – QUALCOMM, SDGE

Analytics - FICO, DataSkill, SAS

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Example Research Think Tank:

C3E - Computational CyberSecurity In Compromised Environments (C3E) Workshop

1/3 government, 1/3 academia, 1/3 Industry

2 Research Topics – 3 days of working groups to brainstorm and collaborate on Key Cyber concerns facing US Government

Example Topics:

- **Security by Default**
- **Data Integrity**

Research Think Tank

Cyber Collaboration = Innovation

Example Industry Days

MITRE Industry Days

- **5-6 key Industry Leaders**
- **Panel Discussions**
- **Booths**
- **Key Agencies exposed to Industry Leaders ideas & Product/Services**

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Retention of Key Talent is increasingly difficult

- **Bay Area is aggressively recruiting talent from our region**
- **Talent at the 7-15 years experience are primary target**
- **Talent don't see other opportunities in Town or are 'challenged'**
- **San Diego needs to look not to cannibalize scare SD resources**

We have to reverse this trend for our companies & region success

Retention of Talent

Thank You

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ACCELERATING THE CYBER INNOVATION ECONOMY
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